



# TEDMED

## A Brief Profile

TEDMED is the independently owned and operated health and medicine edition of the world-famous TED conference, dedicated to “ideas worth spreading.” TED Talks have been viewed online over two billion times around the world.

Created by TED’s founder, TEDMED convenes and curates extraordinary people and ideas from all disciplines inside and outside of medicine. The result: unexpected connections that accelerate innovation in health and medicine. Best known for its annual event hosted at The Kennedy Center in Washington, DC, TEDMED is a year-round global community.

The curator and chairman of TEDMED is Jay Walker, the founder of priceline.com; the world’s 11th most patented living inventor (named on more than 700 patents); and the owner and curator of one of the most magnificent private libraries in the world: [The Walker Library of the History of Human Imagination](#).

TEDMED believes that each and every one of us is personally running out of time to create the lives we want for our children, for our parents, and for ourselves.

TEDMED believes that our future will be transformed as the Information Revolution and Big Data collide with the Age of Biology. Genomic “programming,” the rise of patient-driven health, and mobile technology will forever change the landscape.

TEDMED believes that only by creating an inclusive global dialog among people from all cultures and all walks of life, can we begin to see the “big picture” for health and medicine and begin to inspire the breakthrough thinking and insights critical to shaping a healthier tomorrow for our planet’s 7 billion people.

TEDMED provokes action through our content, community and partnerships.

TEDMED brings the world together for one week each year to focus on what’s new and important in health and medicine. Each year, “TEDMED week” takes place simultaneously in permanent Host Cities around the

world, partnered in each city with a leading Medical Research Institution, with progressive local government and with passionate “impact” investors — linking the planet’s major regions in a multi-cultural, multi-disciplinary movement.

From this unified, live world stage across 7 Host Cities, leaders and innovators transport an international audience of prominent Delegates in person and remote participants via simulcast into a larger, more promising world.

The inspirational stage program defines the overall experience along with TEDMED’s social & innovation hub, “The Hive” — a specialized venue designed to connect Delegates, partners, media, speakers, and innovators who explore game-changing ideas, people, and startup technologies transforming humanity’s health.

Corporate partners make it possible for TEDMED to stream the entire stage program from “TEDMED week” at no cost to teaching hospitals, academic institutions, government organizations, research centers, and select non-profits in 100+ countries around the world.

Year-round, the TEDMED community remains active via social networks and TEDMED.com, joining in broad discussions around the greatest health challenges that we face today... and innovative approaches to fully understanding these challenges from a truly multi-disciplinary perspective.

In partnership with Stanford Medicine and the University of California, San Francisco (UCSF), TEDMED2014 will take place this September 10th-12th in two cities — San Francisco and Washington, DC — as a prelude to staging TEDMED in four and then seven international cities simultaneously in the following years. Conversations with potential Host Cities around the globe and the leading Medical Research Institutions in each candidate city are currently underway.

